

Thursday, October 19

Round Table:

Disruptive Broadband Systems - NGSO and GEO HTS

Historically, GEO satellites have taken advantage of broad area coverage to identify their sweet spot which enabled the growth of video distribution services (DBS and DTH) to the consumer. Today, the desire is for broadband services to anyone, anytime and anywhere. This slow and steady trend to streaming broadband data to individual users has given rise to competing technology solutions. This has led to a mismatch of supply and demand and the disruption of long standing \$/MHz pricing models. Where will this all lead?

Moderator: Chris Hoeber, *CFH Engineering, USA*

Panelists:

- ✓ **Mark Dankberg**, *ViaSat, USA*
- ✓ **Barry Evans**, *University of Surrey, United Kingdom*
- ✓ **Peter Garland**, *MDA Corp., Canada*
- ✓ **Rajeev Gopal**, *Hughes Network Systems, USA*
- ✓ **James Hinds**, *Airbus, United Kingdom*
- ✓ **Achim Kleine**, *SES, Luxembourg*