

Thursday, October 19

Plenary Panel 3:

Disruptive Broadband Systems - NGSO and GEO HTS

Historically, GEO satellites have taken advantage of broad area coverage to identify their sweet spot which enabled the growth of video distribution services (DBS and DTH) to the consumer. Today, the desire is for broadband services to anyone, anytime and anywhere. This slow and steady trend to streaming broadband data to individual users has given rise to competing technology solutions. This has led to a mismatch of supply and demand and the disruption of long standing \$/MHz pricing models. Where will this all lead?

Moderator: Chris Hoeber, *CFH Engineering, USA*

Panelists:

- ✓ **Achim Kleine**, *SES*
- ✓ **Rajeev Gopal**, *Hughes Network Systems*
- ✓ **Barry Evans**, *University of Surrey*
- ✓ **Peter Garland**, *MDA Corp.*
- ✓ **James Hinds**, *Airbus*
- ✓ **Mark Dankberg**, *ViaSat*