

2012 Joint Conference

Satellites in the Service of Humanity

September 24-27, 2012 - The Westin Ottawa - Ottawa, Canada

Sponsorship

Increase the visibility of your Organization!
Become a sponsor of the 2012 Joint Conference!

The **18th Ka and Broadband Communications Conference** and the **30th AIAA International Communications Satellite Systems Conference** will be held jointly in Ottawa, Canada, at the **Westin Hotel, on September 24-27, 2012.**

Since the two conferences are not always held together, we want to give you a brief description of the joint event.

Both conferences will maintain their individual identities for the technical program, but will share the opening plenary session and the social activities, including the conference dinner, all lunches and coffee breaks. This joint event will afford all participants the opportunity to interface with a larger and more varied group of satellite professionals and will provide the sponsors better exposure than possible with the individual conference. The Joint Conference has chosen "Satellites in the Service of Humanity" as the theme for this year in order to emphasize and to showcase the benefits satellites have brought and continue to bring to our daily lives. Therefore, the conference will feature papers on many applications that have been developed and are used daily by everyone, along with the technical papers for the satellite professionals. The Joint Conference will also provide an in depth exploration of the economic, marketing, technical and regulatory issues affecting current and planned satellite communications, navigation and Earth observation services.

It is for this reason that we rely on the satellite industry and institutions for participation, paper presentations, and for financial support, which can take the form of a general sponsorship of **\$ 5,000.00**, which entitles the sponsor to the following benefits:

- Corporate logo and link on the conference web site,
- Corporate logo on the cover of the Joint Conference Final Program,
- Corporate logo on the cover of the ICSSC 2012 Book of Abstracts,
- Corporate logo and one full page color advertisement on the Ka Band Conference Proceedings (volume),
- Corporate logo on the on-site signage,
- Corporate logo projection between technical sessions,
- Corporate logo projection during the opening and closing session,
- Corporate logo displayed at the registration desk.

In addition to the above sponsorships, there are advertising opportunities to support Conference materials, specific activities and social events, such as:

- Proceedings (CD ROM),
- Participant Bag,
- Badge,
- Badge lanyard,
- Medallion,
- Company brochures (literature) inserted in the Participant bag,
- Conference Gala Dinner,
- Welcome Cocktail Reception,
- Luncheon,
- Coffee Break

Exhibits, made up of 6-foot tabletops, are also available during the conference. Space is limited and provided on a first come first served basis, along any other accommodations required to showcase your company and/or products.

The cost of the above opportunities will be agreed upon with the Conference Organization.
We hope that you find it possible to support the Conference and we would appreciate knowing of your intent to sponsor and advertise by **January 31, 2012** such that your logo can be displayed as early as possible on the web site.

The advertisement page, if applicable, along with the payment, should be received by June 30, 2012.

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